

Corporate Cultrue

Focusun adheres to its fine tradition of realizing our commitments to customers by implementing our own practical actions. Owing a strong manufacturing and sales team, we strongly regard "Specialization, Teamship, Personalization, Innovation" as core values of our corporation.

Specialization

We aim to win trust from clients by providing them with professional technology and service. Focusun has a number of project engineers with years of experience, providing professional technical supports and suggestions to our clients. Focusun regards the idea of creating benefits for every customer as our core mission, which enables them to benefit from its leading ice-making technology.

Teamship

Focusun realizes that the highest working efficiency can be obtained by advocating the spirit of team cooperation and giving the full play of the potential of every employee. At the same time, Focusun connects the overall interests of company with employees' own interests, creating an environment where every member devotes their whole energy into work in order to maximize their personal benefits.

Personalization

Meeting the demands of every customer with personalized service attitude and increasing the cohesion among employees with personalized working attitude is what we Focusun people always keep doing. Focusun advocates the result-oriented spirit, and gradually practice the people-oriented philosophy.



Innovation

Encouraging innovation is the best way to keep the growing momentum for a company. Focusun encourages innovation, meaning that we keep moving forward and never fear for setbacks. To the employees who take active participations in innovation, Focusun always tolerates their failures. However, once innovations on certain projects succeed, the innovator can enjoy the fruit of their success and get the enviable profits.

Core value is the fundamental motivation for the inherent development of a company. The core value of Focusun is not only a code of conduct for company, but also a commercial regulation for running business. Focusun is committed to creating an equal and respectful working atmosphere so that every employee in company can give full play of their talents in this platform.